COMMUNITY ICON, ULSTER SAVINGS BANK, NAMED AMONG THE TOP EXTRAORDINARY BANKS IN THE USA

(Kingston, NY) Ulster Savings Bank, a local Hudson Valley icon, was just named among the top extraordinary banks in the United States by The Institute for Extraordinary Banking™.

Ulster Savings was recognized with the Institute’s Banky™ Award for its commitment to strong community banking. This award recognizes Ulster Savings as one of the top 1% of banks in America based on five categories. These include Internal Culture or employee engagement, Customer Service, providing Financial Literacy programs, making an impact in the community through Philanthropy, and having Extraordinary Bank Practices with innovations and a focus on client success.

“Our claim as one of the best banks in America is heartfelt – the entire Ulster Savings Bank family, from our Board of Trustees to our management team to each and every employee, is driven to understand that their role, whether customer-facing or not, can have a positive impact on someone else in our community,” said bank President and CEO Bill Calderara. “Our place and our responsibility as a financial steward and resource for individuals and businesses in the Hudson Valley is one that we truly enjoy, and one that we take very seriously,” he added.

The Extraordinary Banking™ Awards highlight the vital, yet overlooked, role that local community banks play in our economy. Without a thriving local baking industry, our small businesses and families become nothing more than numbers inside “too big to fail” institutions. The Extraordinary Banking Awards recognize the best of what community banks offer to our cities and towns and the whole nation.

For more information about Ulster Savings Bank, please visit www.UlsterSavings.com.