



MID-HUDSON HEROES

ULSTER SAVINGS BANK LAUNCHES 4th ANNUAL “MID-HUDSON HEROES” CHARITABLE GIVING CONTEST

Ulster Savings Bank’s charitable giving contest is back for a fourth year!

Ulster Savings Bank is excited to announce the launch of their 4th Annual “**Mid-Hudson Heroes**” **Charitable Giving Contest**, a chance to support worthy non-profit organizations in Ulster, Dutchess and Orange counties.

The contest enables the public to nominate and vote for their favorite local non-profit organization to win a donation from Ulster Savings Bank.

NEW THIS YEAR:

- There will be **five (5) \$1,000 winners** (vs. the tiered 1st, 2nd and 3rd place prize structure from prior years).
- **Consolation Prize** – A charity will be randomly selected from the top 10 vote-getters (not including the \$1,000 prize winners) to **receive a \$250 Ulster Savings Bank gift card**.

Nominations will be accepted between Friday, May 5th and Friday, May 12th. The voting period will start on Friday, May 19th and end on Friday, May 26th. Nominations and votes must be made through the contest website – www.midhudsonheroes.com. Contest winners will be announced on Wednesday, May 31st on the contest website.

For more information about the Mid-Hudson Heroes contest, please contact our Marketing Department at (866) 440-0391 or e-mail US at marketing@ulstersavings.com.

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